

James McCreery & Co.

5th Avenue

ON MONDAY AND TUESDAY

34th Street

January Sale GOSSARD CORSETS

"They-Lace-in-Front"

A most important sale and an opportunity of
procuring well known Corsets much
below regular prices

These Gossard Corsets are made of the most exquisite Silk
Materials in White or Flesh Color, with trimmings of Real Laces.
Bridal or Evening Corsets in entirely new up-to-date models; size 22 to 30
regularly 25.00 to 35.00 **12.50**
Gossard Corsets made of Novelty materials; regulation up-to-date
models regularly 5.00 **2.95**

Specially Priced

CREPE DE CHINE & SATIN UNDERWEAR

Superior quality Crepe de Chine and Satin Underwear;
excellent workmanship; tailored or lace trimmed.

Chemises

Crepe de Chine Envelope Che-
mises, tailored or lace trimmed.

Special **1.75**

Tailored Satin or lace trimmed
Crepe de Chine Envelope Chemises.

Special **2.65**

Satin Envelope Chemises, exqui-
sitle lace trimmed.

Special **3.95**

Bloomers

Washable Satin or Crepe de
Chine Bloomers.

2.65

Crepe de Chine Bloomers, in
White or Flesh Color.

1.95

Night Gowns

Tailored Crepe de Chine Night
Gowns; with or without sleeves.

3.65

Lace trimmed Crepe de Chine
Night Gowns.

4.95

Washable Satin Night Gowns,
elaborately trimmed with lace and
Georgette crepe.

6.95

Bodices

Made of Satin; lace trimmed.

1.00

Philippine and Porto Rican Hand-Made Underwear

AT VERY SPECIAL PRICES

Exquisitely hand-made, hand-embroidered and hand-drawn; unusual designs

Philippine Underwear

Night Gowns
Envelope Chemises
1.95, 2.35, 2.95, 3.95
1.95, 2.35, 2.95, 3.95

Porto Rican Underwear

Night Gowns
Envelope Chemises
1.95, 2.95, 3.95, 4.95
1.95, 2.95, 3.95, 4.95

Extraordinary January Sale

POPULAR PRICES

At About 50% Less Than Regular Prices

A Special purchase of fine Laces secured at remarkably low prices
enables us to offer them considerably below regular prices.

The purchase comprises the following exquisite hand-made Filet Laces suit-
able for dresses, neckwear and household linens. Embroidered Net, Chantilly and
Alencon Laces in flouncings and widths suitable for trimming gowns and negli-
gees. Novelty Metal Laces in combinations of daintiest colors and embroidered
in gold and silver threads. Georgette Crepe Flouncings in unusual designs in va-
rious colorings for evening and street wear. Imitation Valenciennes Edgings and
Insertions for dresses and lingerie.

Real Hand-made Filet Lace Edgings.....yd.	75c to 5.95
regularly 1.50 to 12.50	
Real Hand-made Filet Insertions... regularly 95c to 8.95 yd.	50c to 4.25
Real Cluny Laces.....regularly 35c to 8.75 yd.	15c to 4.50
Embroidered Net Laces—27 to 36 inches wide.....yd.	95c to 4.25
regularly 1.95 to 8.50	
Chantilly Laces—4 to 36 inches wide.....yd.	25c to 3.25
regularly 50c to 6.50	
Alencon Laces—4 to 27 inches wide.....yd.	75c to 5.75
regularly 1.50 to 11.50	
Margot Lacesregularly 1.50 to 8.95 yd.	58c to 4.50
Georgette Crepe Flouncings.....yd.	2.95, 3.75, 5.50
regularly 5.95, 7.50 and 10.00	
Platte Valenciennes Laces..... regularly 15c to 95c yd.	10c to 45c
Valenciennes Edgings and Insertions.....doz. yds.	95c to 2.25
regularly 1.95 to 4.50	

Interesting Offerings

DESIRABLE DRESS TRIMMINGS

Much Below Regular Prices

A purchase of an Importer's delayed Shipment of
beautiful Dress Trimmings at less than half regu-
lar prices makes this sale possible.

Spangled Bands, 2 to 6 inches wide.....yd.	1.00 to 2.75
regularly 2.00 to 4.75	
Spangled Flouncings. regularly 3.75 to 6.75 yd.	2.50 to 3.75
Metal Bands.....regularly 75c to 3.25 yd.	45c to 1.65
Metal Flouncings,—18 to 36 inches wide.....yd.	95c to 1.65
regularly 1.75 to 3.75	
Metaline Clothregularly 95c yd.	75c
Metal Clothregularly 3.00 to 7.75 yd.	2.50 to 6.50
Ribozine Bandsregularly 75c to 3.25 yd.	45c to 1.75

Tremendous Purchase and Sale

The Famous

KAYSER "PHANTOM" SILK UNDERWEAR

1/3 to 1/2 Below Regular Prices

NO C. O. D.'S—NO APPROVALS—NO RETURNS



An extraordinary opportunity to secure popular high-grade garments at unusually
low prices—it is therefore suggested that present and future needs be anticipated now.
Early selections are advisable, as the models are individual and in many instances the
styles are discontinued and will not be obtainable later.

Vests

Bodice style; plain or
lace trimmed; Pink only.

1.95

Bloomers

Plain or lace trimmed.

2.75

Camisoles

Elaborately lace trim-
med.

1.35

Union Suits and Envelope Chemises

Union Suits—bodice style; plain yoke.....**2.95**
Envelope Chemises—plain or lace trimmed.....**2.95**

"McCREERY SILKS"

Famous Over Half A Century

For best values, largest variety and most
complete color assortments.

Exhibition and sale of the most
comprehensive collection of

American-Made Silks

ever placed on sale, showing the trend of fashion for
1918 and the wonderful advance made in weaving, dye-
ing and printing by the American Silk Manufacturers.

Plain and Novelty Silks and Satins suitable for Bridal,
Fete, Reception, Street and Sport wear. The new Spring
colors on sale now in:

Georgette Crepe.....yd.	1.28 to 3.00
Crepe de Chine.....yd.	1.35 to 3.00
Imperial Satinyd.	1.50 to 3.00
Chiffon Taffeta.....yd.	1.50 to 2.50
Military Stripe Silks.....yd.	98c to 3.00
Washable Stripe Silks.....yd.	98c to 2.50

SPECIAL MONDAY

18,000 Yards of

Superior Quality, Double Width

CREPE DE CHINE

In a brilliant assortment of new Evening Tints,
Reception and Street Colors, also White or Black.
yard **1.50**

Unusual Values

WOOL DRESS GOODS

Satin-finish Broadcloth in a full range of Spring color-
ings; sponged and shrunk. Special, yd. **2.75**
All Wool French Serge in Navy Blue or Black.....
Special, yd. **1.65**
Black Satin-finish Broadcloth; permanent lustre; sponged
and shrunk. Special, yd. **3.25**

Special Sale

COTTON & LINEN DRESS GOODS

Dainty, sheer Voiles in Nainsook, Batiste, Crepe,
Novelty Cotton, Gingham and Linen in a wonderful
collection of new distinctive styles and colors, also White.

Special

Imported Dress Gingham in a complete line of new
Plaids showing the latest color combinations. yard **45c**
White Sheer Nainsook and Long Cloth; soft finish; 10 yards
in a piece. piece **1.95**

Important Sale

550 WOMEN'S WINTER COATS

25.00

regularly 39.50 to 49.50

An additional number of new model Fur-trimmed Coats, to-
gether with the remainder of our higher priced Coats taken from
regular stock and reduced for immediate clearance; popular materials;
a variety of Fur collars; all sizes; exceptional values.

January Clearance

325 WOMEN'S WINTER SUITS

25.00

regularly 49.50 to 59.50

Smart Plain Tailored or Fur-trimmed Suits developed in the
finest Materials; attractively lined and warmly interlined—suitable
for immediate wear; all sizes; including extra sizes up to 48 bust
measure.

January Sale

HIGH-GRADE FURS

Entire stock of Fur Coats, Muffs, Capes and
Neckpieces at pronounced price reductions

Fur Coats

Hudson Seal Coats,—40 inches long.....	formerly 155.00,	125.00
Hudson Seal Coats with Mole Squirrel or Skunk Raccoon collar....	formerly 165.00	135.00
Hudson Seal Coats,—45 inches long; with Kolinsky Squirrel collar..	formerly 195.00	165.00
Moleskin Coats,—45 inches long, Taupe Fox collar and cuffs.....	formerly 345.00	265.00
Natural Muskrat Coats.....	formerly 110.00,	85.00
Nutria Coats,—36 inches long.....	formerly 145.00,	110.00

Muffs

Natural Raccoon	13.50
formerly 16.50	
Black Lynx	27.50
formerly 35.00	
Real Skunk	42.50
formerly 55.00	
Georgette Fox	45.00
formerly 65.00	

Neckpieces

Natural Raccoon	10.50
formerly 13.50	
Black Lynx	35.00
formerly 45.00	
Real Skunk Cape Scarfs.....	55.00
formerly 65.00	
Georgette Fox	45.00
formerly 65.00	

To Close Out—WOMEN'S DRESSES

High class Dresses for afternoon, street and evening wear developed in
Satin, Crepe de Chine, Georgette Crepe and combination effects; beaded
and embroidered; all wanted colors.

21.50 formerly 29.50 to 45.00

An odd lot of Dresses fashioned of Satin, Taffeta, Georgette Crepe
and Satin combination.

12.50 formerly 18.50 to 27.50

Advance Showing

WOMEN'S DISTINCTIVE DRESSES

For Palm Beach or Southern Wear

19.75 to 98.00

Dresses suitable for all occasions—dinner, afternoon and street; made
of newest materials, including Tricolette, Silk Jersey, Taffeta, figured Chif-
fon, Georgette Crepe, Satin, Crepe de Chine, Net, Batiste, Serge and Trico-
tine.

Remarkable Values

WOMEN'S SEPARATE SKIRTS

For Southern Wear

14.50 to 34.50

A large assortment of smart models; fashioned of "Royal"
Satin, Wash Satin, Silk Poplin, White Flannel, Serge, Plaid and
Two-tone Satin Baronette; waist bands 24 to 32 inches.

Beautiful new model Skirts developed in White Washable Gabardine, Linen
and Pique. **4.50 to 8.50**
Plaid Wool Serge Skirts,—Black and White with an overstripe of Green;
wide belt. **14.50**

Annual Clearance Sale

MEN'S AND WOMEN'S SHOES

Women's Sorosis Shoes

4.75 5.85 7.85
formerly 6.00 to 14.00

Men's Shoes

5.85 7.50
formerly 7.00 to 12.00

Many standard styles as well as Smart styles on new lasts; in all
the most fashionable Sorosis models. desirable leathers.

All sizes represented, but not in every model.

Special Sale

WAVY HAIR SWITCHES

5.00

Excellent quality Hair in all shades, including Gray.
Also ample assortments of Hair Accessories in attractive and authori-
tative styles.